



**CITY VS CITY SHOWDOWN
SPONSOR
OPPORTUNITIES**

HUMBLE CIVIC CENTER - HOUSTON, TX





CITY VS CITY PROFESSIONAL BEACH VOLLEYBALL TOURNAMENT INFO

Date: May 30 – June 1, 2025
Location: Humble Civic Center

The City vs City Showdown is bringing the nation's top professional beach volleyball teams to Houston for an elite 4v4 competition. With over 5,000 live attendees and a projected 50,000+ live stream viewers, this event provides a high-impact branding opportunity for businesses in Humble, Kingwood, Atascocita, and beyond.

COMPANY DESCRIPTION

City vs City stands as a pioneering professional volleyball organization dedicated not only to the growth of volleyball as a sport but also to fostering positive change in communities worldwide, and equal pay for women.

Our multi-faceted mission encompasses the management of professional volleyball tournaments and leagues, the development of Junior's programs to nurture young talent, and steadfast support for Block The Bully, a nonprofit initiative uniting the global volleyball community against bullying. These efforts reflect a deeply rooted commitment to social responsibility, respectfulness, and community engagement—values that resonate with the core principles of the most respected corporate cultures worldwide.



Why Sponsor?

High-Visibility Brand Exposure

Feature your logo in live broadcasts, event banners, and court signage

Direct Engagement w/ Thousands of Fans

On-site activations, booth space, and customer interaction.



Streaming Reach Beyond Houston

Exposure on platforms such as YouTube, Prime Video, or ESPN.

Community Alignment

Support local sports, youth programs, and economic growth.

Sponsor Benefits

VIP Access

Priority entry to VIP lounges, networking events, and behind-the-scenes areas.

Custom Activations

Collaborate on tailored activations, such as fan-vote contests or halftime entertainment.

Future Opportunities

Priority consideration for sponsorships in upcoming tournaments and league-wide initiatives

EVENT SPONSOR TIERS

TEAM SPONSOR – MOST POPULAR

- Contribution: \$5,000
- Benefits:
 - Logo included on player uniforms
 - Booth space at the event to engage with attendees
 - Multiple mentions during live streaming Saturday and Sunday
 - See all options here: [CVC Sponsor Link](#)

EVENT SPONSOR TIERS

LOCAL/HOSPITALITY SPONSOR - ONLY 2 LEFT

- Contribution: \$5,000
- Benefits:
 - Logo inclusion on event materials targeting the local audience
 - Booth space at event to engage with attendees
 - Branding in hospitality zones and inclusion in thank-you messages
 - Multiple mentions during live streaming Saturday and Sunday

EVENT SPONSOR TIERS

SUPPORTING SPONSOR - ONLY 2 LEFT

- Contribution: \$7,500
- Benefits:
 - Recognition in event collateral (programs, social media, websites)
 - Shared signage space at the venue
 - Booth space at the event to engage with attendees
 - Opportunity to provide branded merchandise or giveaways
 - Sponsorship of VIP areas, player lounges, or media hospitality spaces

EVENT SPONSOR TIERS

COURT SPONSOR - 2 AVAILABLE

- Contribution: \$10,000
- Benefits:
 - Naming rights to individual courts (e.g., "Court 1: Powered by [Sponsor Name]")
 - Logo placement around the sponsored court and in official match schedules
 - Booth space at the event to engage with attendees
 - Multiple mentions during live streaming Saturday and Sunday

EVENT SPONSOR TIERS

OFFICIAL PARTNER SPONSOR - 2 AVAILABLE

- Contribution: \$15,000
- Benefits:
 - Exclusive sponsorship of key areas (e.g., “Official Drink Sponsor” or “Official Gear Sponsor”)
 - Branding on specific assets like player uniforms or court signage
 - Booth space at the event to engage with attendees
 - Multiple mentions during live streaming Saturday and Sunday

EVENT SPONSOR TIERS

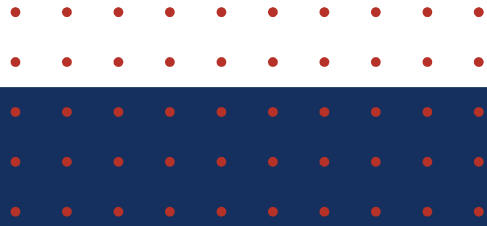
HOUSTON - TITLE SPONSOR - 1 AVAILABLE

- Contribution: \$20,000
- Benefits:
 - Co-branded as “Tournament presented by [Sponsor Name]”
 - High visibility in event marketing materials (banners, websites, tickets, etc.)
 - Prominent placement in event signage, press releases, and digital content
 - Booth space at the event to engage with attendees
 - Multiple mentions during live streaming Saturday and Sunday

EVENT SPONSOR TIERS

IN-KIND SPONSOR

- Contribution: Negotiable based on product value
- Benefits:
 - Trade products or services (e.g., water, sports equipment, transportation) for branding opportunities
 - Booth space at the event to engage with attendees
 - Recognition as the “Official Supplier of [Product/Service]”



WE'D LOVE TO HAVE YOU!

Contact Us

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